

A new multimedia platform for in-room TV technology



eyecom
INTERACTIVE TV

Welcome to Eyecom Interactive TV

Eyecom is an innovative multimedia platform for in-room TV technology designed specifically for hotels. Eyecom manages all the products and services in TV technology that are necessary for modern hotels of today, and a little more.

Built up on a modular design over the last 10 years, Eyecom is a platform that has been put together by hotel industry professionals. Eyecom is a stable, well-tested and proven solution for hotels. The know-how derived from the technical aspects as well as from everyday work in the industry makes the thought behind Eyecom and thus its solution unique.

The Eyecom development team is dedicated to developing intelligent multimedia solutions that range from basic features to the most advanced services – all to ensure a suitable offering and smooth day-to-day hotel operation financed by the system's own produced revenue.

The mission for Eyecom is to offer functional, dependable and cost-effective TV technology solutions that are easy to use, work without hiccups, and are flexible enough to meet the demands of all hotel guests regardless of what market segment the hotel is targeting.

Eyecom users

Every night Eyecom technology is used to offer content to more than 100,000 rooms across northern Europe, and the number is increasing steadily. If you think Eyecom could be good for your hotel, please don't hesitate to give us a call, and we will introduce you to references we're sure you already know. When you are convinced that Eyecom will contribute to your business performance, we will welcome you to the world of Eyecom.

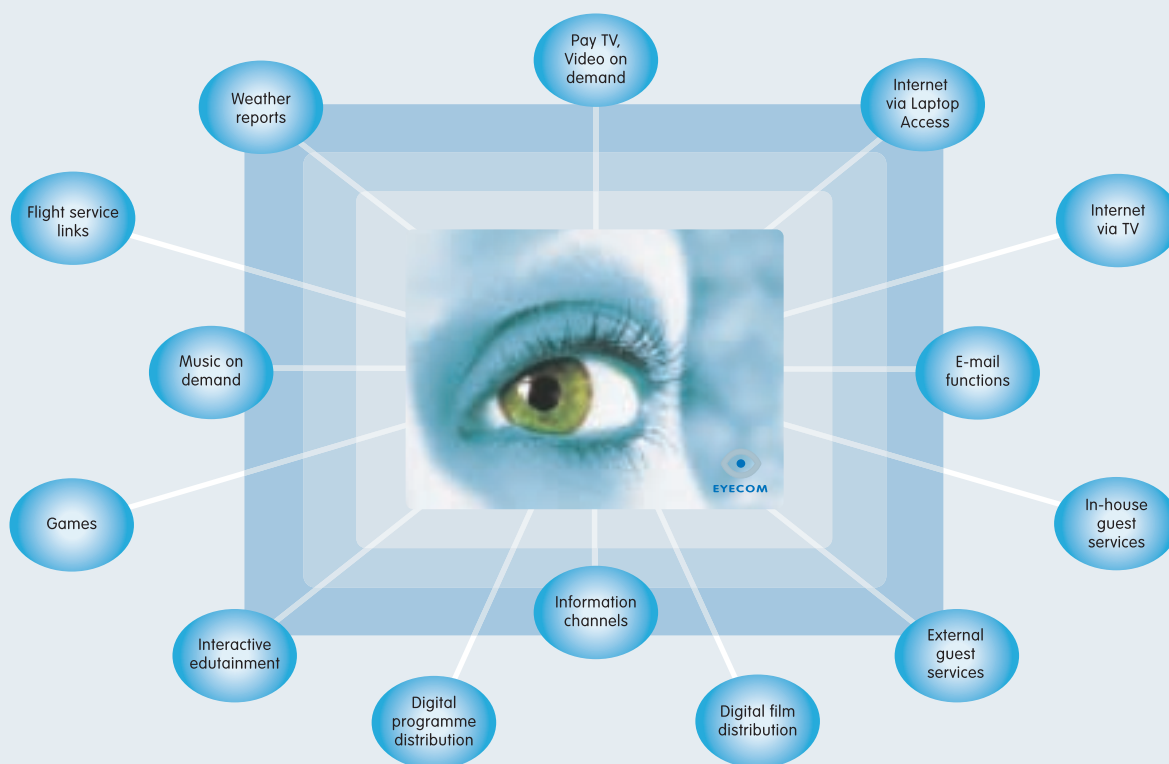
Eyecom is an innovative multimedia platform employing the latest technology in hotel TV systems, offering access to the Internet and e-mail functions, pay-per-view TV, "video on demand," games and room service. Eyecom simply incorporates all the features needed to make the difference. Above all, your guests will appreciate the elegant and easy-to-use menus.



The modular world of the Eyecom platform

Eyecom has been developed for leading and innovative hotel operators who want a future-proof solution with focus on guest demands, regardless of what market segment they target. All features offered in Eyecom are scalable, which means that hotels are free to build "their own" system functions, upgrade the system over the years, and adapt the system's features to current demand and trends in the market. No other system offers this flexibility.

Eyecom is also a flexible partner for other existing systems, as it is compatible with all well-known hospitality systems. By providing a high-quality, easy-to-use standard of services, Eyecom has achieved a high rate of use from hotel guests. As a hotel operator, this gives you a steady stream of revenue for years to come.





Eyecom helps you custom design your system

Most hotels use a graphic design to strengthen their brand and better target their markets. This is becoming an increasingly important aspect of effective hotel management. The Eyecom system is very flexible, and all the information in the system can be custom-tailored to the specific profile of your individual hotel or hotels. For instance, your in-room welcome message and additional hotel information can have the same design as your website. If your hotel belongs to a hotel chain or marketing organisation, you are also free to use that design in the system. Everything is possible!



Eyecom system services

When sending and receiving information, today's travellers have the same need wherever they are – at home, at the office, or on the road. Hotel guests are concerned not only with room quality and comfort, but also with the quality of in-room technology. Business travellers, in particular, expect an environment for both work and relaxation. Eyecom offers all this and little more.



TV/Info

Outside the basic TV channels that offer news, sports, business news and entertainment, hotel information is considered by guests to be a part of a hotel's basic offering. The Eyecom system offers logically built, easily accessible information about your hotel's services, such as restaurant and bar facilities, gym, opening hours and weekend offers. The system also includes a service function for effective hotel management, including room fault reports, cleaning systems, heating systems, mini-bar control, and even conference functions – such as a welcome message to travelling conference participants.

Pay-per-view TV

Pay-per-view TV offers guests the latest movies. Currently featured movies are presented on an advertising display to inform your guests about start times, movie previews, and a detailed film and casting description in the system. You can offer movies in a block or on demand – "video on demand." Digital transmission offers you the best picture quality. Pay-per-view TV gives you an opportunity to generate additional revenue.

Internet and e-mail

This function offers your guests Internet access and the ability to read and reply to e-mails via their TV. The Eyecom system also offers links to all of the world's newspapers, sports, news, stock exchanges and other interesting websites. Everything is adapted to your hotel's needs. This is another revenue-enhancing service.

Laptop access

Internet via laptop access is a fantastic service for all travellers carrying laptops. Most business travellers today require a high-speed connection and an easy way to connect. The laptop connect offered by Eyecom requires no changes or settings – just plug in and you are connected!

Games

Games are always entertaining. The Eyecom system provides the latest games through Sony Playstation. This is another offering from Eyecom that will sweeten your revenues.

Service features

Music and radio

Music in all its varieties is always appreciated. Eyecom presents music to your guests in a simple and clear way on the menu. Music on demand is a growing revenue generator for hotels.

Wake up service

Who wouldn't appreciate waking up to a favourite song instead of a wake-up call?

Room service

This menu allows guests to order room service via their TV. The menu shows prices along with delivery time to their room.

Check-out

Eyecom's check-out service allows guests to check their room bill at any given time and shows all the postings in detail. This allows your guests to resolve any queries before they check out. The Eyecom express check-out service will save time for your staff as well as your guests.

Messages

This service is highly used in the hotel business. All guest messages are fed into the hotel's central computer and displayed on the TV screen in their room. Messages can also be sent to groups of individuals, which is an appreciated service for conferences.





PHILIPS 42" Plasma



PHILIPS 17" CRT



PHILIPS 30" LCD



PHILIPS 28" CRT



PHILIPS 28" CRT



PHILIPS 15" LCD



PHILIPS 23" LCD



PHILIPS 30" MIRROR LCD



PHILIPS 21" CRT



PHILIPS 25" CRT



PHILIPS 20" LCD



PHILIPS 26" LCD

Eyecom fits any hardware

The Eyecom software is compatible with all kinds of hardware. Some examples currently in use are shown at left. As a hotel operator this gives you a unique opportunity to upgrade certain rooms to meet customer demands and expectations. Differentiation of room standards also gives your hotel an opportunity to broaden its customer offering when approaching a new market segment.



Your local supplier:



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